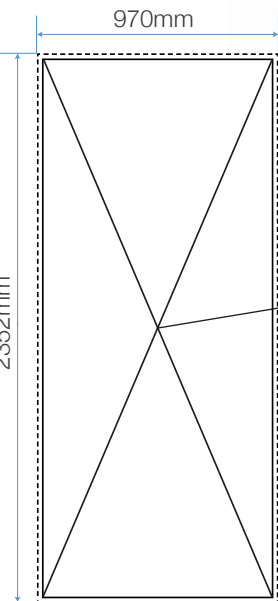


SHELL SCHEME SPECIFICATION

PANEL / GRAPHIC SPECIFICATION

Physical graphic dimensions to be provided: **970MM X 2352MM**
 (Visible area is 950mm x 2340mm. 10mm sits in the left and right channels and 6mm sits in the top and bottom channels).
 Please note that the edges will be hidden within the framework.



STANDARD MATERIAL SPECIFICATION

White powder coated Octanorm system.
 White Foamex infill panels.
 Fascia height : **300MM**

TYPICAL STAND FOOTPRINT

Internal dimensions 3x2m stand footprint: **2930MM X 1940MM**



SHELL SCHEME SPECIFICATION

CONTINUOUS GRAPHIC PANEL SPECIFICATION

Shell scheme graphics should be set up to incorporate the loss between beams, when spreading imagery across panels, the loss should be considered in order to create consistent artwork.

The loss between graphic panels will be: **20mm**

Please follow the guide below when exporting your print-ready artwork.

GRAPHIC SPEC:

Artwork Scale: **25% or 50% Scale Accepted**

Artwork Resolution: **300ppi @ 25% Scale**

Typography: **All Fonts Outlined**

Output Format: **High Resolution PDF**

Colour Mode: **CMYK**

